CURRICULUM VITAE



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Educational Qualifications: - M.com, MBA PhD

Experience – 38 years

Objective: To develop business management course curriculum, to give up to date inputs to the students with activities like presentations, seminars, workshops, conferences and to encourage research activities at the PhD level and suggest the students to refers online international journals.

Projects and Dissertations: Guided more than 300 MBA projects in different areas of HR, Marketing and Finance

Research Guidance: Guided eight scholars for the award of PhD degree. At present 8 research scholars are working under my direct supervision for a PhD degree.

One scholar recently got her PhD in K.L.E.F Business School under my supervision in December 2019 one more scholar got his PhD in 2020 as PhD scholar of K.L.E.F Deemed University in Finance in Management. The third scholar has been awarded PhD 2022 and Fourth Scholar is awarded PhD in 2024. All are under K.L.E.F affiliation. Three more scholars completed their work and are ready to submit very soon.

Published 20 research papers in Scopus Indexed Journals between 2018 to 2024 Published one paper in Web of Science.

Published 100 research papers in UGC approved journals.

Published two patents in 2022 and 2024

Published 12 books under SLM in KLU.

Reviewer for good journals and International Conference in Indonesian University.

Appointed PhD adjudicators by Bharthiar University and Adikavi Nannayya University.

Member for many PhD review panels and Chairman for many review panels in finance.

I do hereby declare that the above-furnished information is true, correct and complete to the best of my knowledge and belief.

Place: K.L. University Dr.A.V.N. MURTY

Date - 18/1/2025 Professor